

2026
2027

Fragrance Trends

Spring / Summer 2026 / 2027



CARVANSONS

WELCOME TO THE CARVANSONS SPRING SUMMER TREND FRAGRANCE COLLECTION FOR 2026 / 27

OUR INSPIRATION

Fragrance preferences are constantly evolving. This collection showcases some of the scents expected to define fragrance preferences for next year and beyond. Inspired by emerging themes, notes and trends, these scents can be re-interpreted for a wide range of fragranced product categories.

OUR EXPERIENCE

As an international fragrance manufacturer with over 80 years of experience, we continuously evaluate and analyse upcoming trends in fragrance and perfume creation. Our experience and knowledge help us advise our customers on fragrances that bring their brands and products to life.



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Sherbet Lemon

A bright, sweet opening of zesty lemon and sugar melts into a soft, romantic heart of white florals and juicy strawberry, finishing with a warm, creamy base of vanilla and sensual musk.

Top Notes: Lemon / Sugar

Middle Notes: White Florals / Strawberry

Base Notes: Vanilla / Musk



Dewy Blooms

A fresh, uplifting blend of bergamot, lemon, and green notes opens the scent, leading into a soft floral heart of rose and tea with a touch of juicy blackberry, all wrapped in a smooth, cozy base of musk, vanilla, and cashmere.

Top Notes: Bergamot / Lemon / Green

Middle Notes: Rose / Tea / Blackberry

Base Notes: Musk / Vanilla / Cashmere



Strawberry Crush

A playful opening of fresh strawberry leaf and airy cotton candy leads into a soft, sweet heart of ripe strawberry and delicate violet, settling into a gentle, earthy base of musk and moss for a subtly grounded finish.

Top Notes: Strawberry Leaf / Cotton Candy

Middle Notes: Strawberry / Violet

Base Notes: Musk / Moss

Silent Shadow

A bold, intriguing opening of rich coffee and soft rose unfolds into an exotic heart of creamy ylang-ylang and earthy patchouli, finishing with a deep, seductive base of vanilla, smoky guaiacwood, and smooth leather.

Top Notes: Coffee / Rose

Middle Notes: Ylang-Ylang / Patchouli

Base Notes: Vanilla / Guaiacwood / Leather

Milky Whisper

A soft, comforting opening of creamy milk and delicate jasmine melts into a sweet, fluffy heart of vanilla and marshmallow, settling into a warm, cosy base of musk, tonka, and smooth sandalwood.

Top Notes: Milk / Jasmine

Middle Notes: Vanilla / Marshmallow

Base Notes: Musk / Tonka / Sandalwood



Guava Glow

A bright, playful fragrance that opens with juicy citrus and lychee, blooms with tropical fruits and delicate lotus, and lingers on a warm, sweet, musky-woody base.

Top Notes: Bergamot / Mandarin / Lychee

Middle Notes: Guava / Raspberry / Lotus

Base Notes: Musk / Woods / Sugar



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For more information about our fragrances and our latest creations, contact us

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