



Fruit Splash Household Collection



CARVANSONS

Fruity-inspired fragrances continue to grow in popularity within the household product sector, offering a balance of freshness and subtle sweetness that helps reduce harsh chemical odours while leaving behind a light, long-lasting scent that feels both clean and uplifting.

These products often combine the bright freshness of fruit notes with soft, comforting undertones, creating a cleaning aroma that feels both refreshing and welcoming.

Recognisable and bold scents such as berries, apple, peach or citrus are still favoured but with many of them softened by gentle sweet floral or herbal notes.

The result is a scent profile that helps spaces feel clean, pleasant and inviting.



Meet our collection of bright, colourful scents designed especially for cleaning products, created to bring energy, freshness and a touch of joy to everyday spaces. This vibrant range blends juicy fruity notes with playful gourmand sweetness, resulting in fragrances that feel clean, uplifting, and irresistibly inviting.

Each scent is carefully crafted to transform routine cleaning into a more enjoyable sensory experience. Perfect for a wide variety of home, cleaning, laundry care and air care products, these fragrances leave behind a lasting impression of freshness while filling spaces with cheerful, feel-good aromas.



Bergamot & Lime

Citrus | Floral



A fresh and aromatic scent with zesty bergamot and lime, spiced with nutmeg, flowing into a green, floral heart of tea, jasmine, and lily of the valley, and settling on a warm, woody musky base.



Juicy Fruit

Gourmand | Fruity

Sugar
Plum
Raspberry

Peony
Coconut

Vanilla
Sandalwood

A sweet and fruity fragrance featuring juicy plum and raspberry with a hint of sugar, blossoming into a creamy coconut and delicate peony heart, and resting on a warm, comforting base of vanilla and sandalwood.



Tropical Island

Fruity | Aquatic

Lime
Orange
Bergamot

Red Berries
Coconut Water

Peach
Amber

A bright and tropical fragrance with zesty bergamot, orange, and lime, a juicy heart of coconut water and red berries, and a warm, fruity base of peach and amber.



Mango & Hibiscus

Floral | Fruity

Orange
Green Leaf

Mango
Hibiscus
Frangipani

Musk

A vibrant, tropical fragrance opening with fresh orange and green leaf, blooming into a juicy, floral heart of mango, hibiscus, and frangipani, and settling on a soft, musky base..



Pink Passion

Fruity | Tropical

Guava
Pineapple
Passionfruit

Mango
Tropical Florals

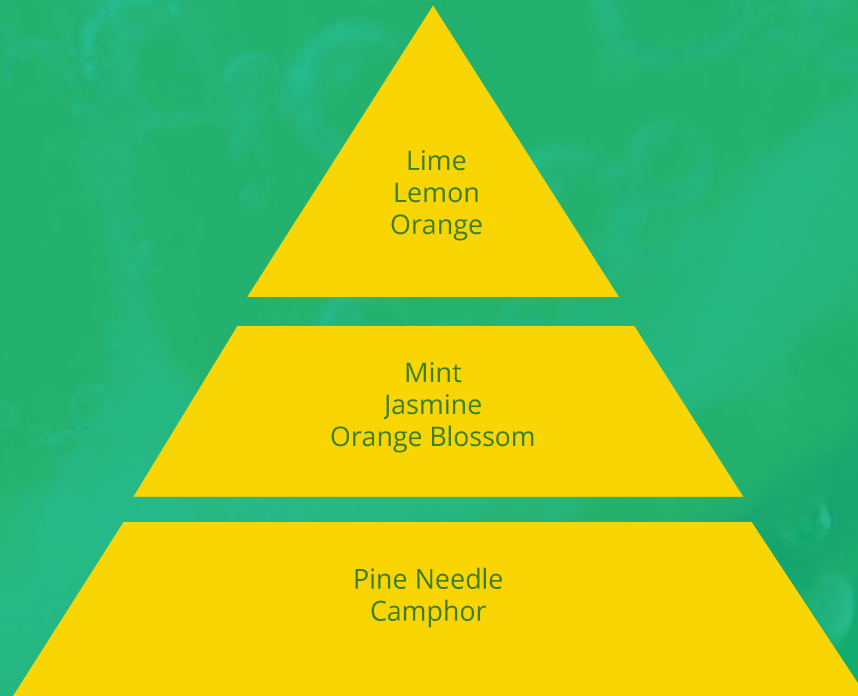
Musk

A lively, tropical fragrance bursting with passionfruit, guava, and pineapple, flowing into a lush heart of mango and exotic florals, and anchored by a soft, musky base.



Lemon Fresh

Citrus | Fresh | Aromatic



A fresh and invigorating fragrance with zesty lemon, orange, and lime, a bright floral heart of jasmine, orange blossom, and a hint of mint, and a crisp, aromatic base of pine needle and camphor.



The background of the entire image is a vibrant orange. Two slices of orange are prominently displayed: one in the upper left and another in the lower right. Both slices are cut horizontally, revealing the internal segments and the white pith. Dynamic splashes of orange juice are scattered around the slices, particularly concentrated around the lower right slice, adding a sense of freshness and movement to the composition.

Fruit Splash Cleaning Collection

For more information about our fragrances and our latest creations, contact us

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